

FOR IMMEDIATE RELEASE

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Puff Social Welcomes Federal Reclassification of Cannabis to Schedule III, Citing Historic Step Forward for Community, Culture, and the Industry

The cannabis social and dating platform says today's DOJ action signals a new era of federal recognition, expanded research, and long-term stability for cannabis consumers and operators alike.

CHICAGO, IL — Puff Social, the social and dating app built exclusively for the cannabis community, today issued a statement in response to the Trump Administration's announcement that the Department of Justice and Drug Enforcement Administration (DEA) are immediately reclassifying FDA-approved and state-licensed medical marijuana products from Schedule I to Schedule III under the Controlled Substances Act.

The action, taken pursuant to President Trump's December 18, 2025 Executive Order directing expedited reclassification, marks the most significant shift in federal cannabis policy in decades. Acting Attorney General Todd Blanche signed the order Thursday, with an expedited administrative hearing set for June 29, 2026 to consider broader rescheduling of all marijuana. The move does not federally legalize cannabis but recognizes its medical utility, eases research barriers, and provides licensed operators with meaningful tax relief for the first time.

For Puff Social — a platform purpose-built to connect America's estimated 31.6 million cannabis consumers through matchmaking, community, and dispensary discovery — the reclassification affirms the legitimacy of the lifestyle and culture at the heart of the company's mission.

"Federal reclassification represents a significant step forward for the community and the culture we represent. Our goal at Puff Social has always been to provide a dedicated space for people to connect safely and authentically. We look forward to seeing how these changes help our community grow and thrive in a more recognized and stable environment."

— Mark Grady, President, Puff Social

Puff Social, which launched its beta on April 20, 2026 in Chicago, IL, is currently raising a pre-seed round and is actively expanding its user base and dispensary partnerships across additional states. The company's compliance-first infrastructure was designed with regulatory evolution in mind, positioning Puff Social as a stable platform for the industry's next chapter.

"The shift to Schedule III is a pivotal moment for our industry. It brings a necessary level of federal recognition and research opportunity that aligns with the compliance-first infrastructure we've built at Puff Social. We are focused on supporting our community through these transitions and providing the stable platform needed for this next chapter of growth."

— Silas Jefferson, Chief Executive Officer, Puff Social

The reclassification also opens the door to expanded cannabis research, improved banking access, and tax deductions for licensed operators — developments Puff Social believes will accelerate both consumer adoption and industry investment over the coming years. The company encourages interested investors, dispensary operators, and community members to connect via its growing waitlist at puffsocialapp.com.

ABOUT PUFF SOCIAL

Puff Social is a social and dating app built for the cannabis community — designed for connection, discovery, and culture. The platform's three core pillars — 420 Matchmaking, Communities, and Discovery — connect America's 31.6 million cannabis consumers with one another, with local events, and with the dispensaries and brands they love. Puff Social launched its beta in Chicago, IL on April 20, 2026, and is currently expanding to additional markets. For more information, visit puffsocialapp.com.

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